

i Caught Santa

Capture. Create. Share!



FOR IMMEDIATE RELEASE:

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SANTA CAUGHT ON CAMERA!

WHAT IF THE STOCKINGS WERE HUNG BY THE CHIMNEY WITH CARE - AND - YOU CAUGHT SANTA RIGHT OVER THERE?

December 5, 2008, Houston, Texas – Imagine the look of wonder and surprise on Christmas morning when children see a photo of Santa standing by *their* tree! iCaughtSanta.com allows you to bring back the magic of Christmas and turn a typical Christmas morning into a *spectacular* Christmas morning.

On December 5th iCaughtSanta.com launches its new website allowing parents everywhere to prove to their children that Santa exists. By taking a digital photo in your home anywhere you display the Christmas spirit, and uploading the photo to the website you can create your personal Santa photo to share with friends and family.

Want Santa standing by the tree? How about by the fireplace? You photograph where you want Santa to be “caught”, choose the Santa you want from a variety of options, upload your photo and print. For less than \$20 you can bring back the wonder of Christmas and be a hero to children by catching Santa in the act.

iCaughtSanta.com is the brainchild of Steven and Heather Lockhardt. One Christmas Eve the Lockhardts and their two young daughters baked cookies for Santa and left them by the tree with some fresh milk. Steve and Heather woke up early that morning and went downstairs to see if Santa had visited; and although he left many presents, he had forgotten to eat the cookies and drink the milk. Not wanting their little girls to be disappointed, they decided to take a few bites and drink a little milk... so that all would be normal Christmas morning. That Christmas morning was *great*, and because of this experience they created iCaughtSanta.com; so no little kids will be disappointed if Santa forgets to eat the cookies at their house.

Visit www.iCaughtSanta.com to bring back the magic of Christmas!

Contact Linda Drummond for these exclusive Media opportunities:

- Interview iCaughtSanta.com creator Steven Lockhardt
- Download a sample Santa photo for your program or publication

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A portion of every purchase is donated to St. Jude Children's Research Hospital